



POINTER

The Smart Way Forward.

Cold Chain Logistics

End-to-End Cold Chain

Along with all of the other complexities associated with transporting goods, cold chain logistics require strict adherence to maintaining temperature thresholds for each delivery. Monitoring humidity is required in perishables transportation, complying with manufacturers' thresholds. Not doing so, or not having the ability to prove that you've done so, can disqualify valuable shipments and leave you with unhappy customers, damaged goods and in breach of service level agreements.

Pointer SA, a member of Pointer Telocation Ltd. (NASDAQ: PNTR) is a leading provider of cutting-edge products and technology, and Software as a Service (SaaS) to the Fleet, Automotive, Insurance, Cargo and Public-safety industries.

Pointer Telocation has a growing client base with products and technologies installed in over 1.5 million vehicles across 55 countries globally.

FOR MORE INFORMATION GO TO:

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RECOMMENDED SOLUTIONS



Dashboard & Analytics



Safety & Eco Driving



Vehicle Diagnostics



Driver Access & Compliance



Route & Task Management



Fuel Savings & Fraud Prevention



Vehicle & Driver Security



Cargo & Asset Security



Yard Management for Trailers & Containers



Asset Management: Time of Use & Fuel



Mobile Apps



Third-Party Platform Integration

POINTER ENABLES ITS COLD CHAIN CUSTOMERS TO MONITOR SINGLE OR MULTI-COMPARTMENT REFRIGERATED TRAILERS UP TO SINGLE PALLETS, WITH OPTIONS FOR AUDIBLE IN-CAB ALARMS, AS WELL AS TO THE CONTROL ROOM, REPORTING DEVIATIONS IN PRE-DEFINED HUMIDITY OR TEMPERATURE THRESHOLD.

THE WORLD OF COLD CHAIN SUPPLY IS PREDICTED TO INTRODUCE STRICTER REGULATIONS IN THE COMING YEARS, DRIVEN BOTH BY THE PHARMA-INDUSTRY AND ITS REGULATORY BODIES AS WELL AS THE EVER INCREASING HEALTH STRINGENCIES FOUND IN THE FOOD INDUSTRY.

1. Pointer's Dashboard and Analytics is an excellent tool for large fleet owners and companies, requiring a 360 management information view of behaviour coupled with vehicle statistics.
2. Fleet management is generally comprised of various disparate software platforms, systems and applications including: ERP and dispatching; fleet planning; task monitoring; personnel scheduling; managing and scheduling maintenance and vehicle service; refuelling systems; billing; and much more. These singular systems create complexity in addition to being inefficient, wasting time and resources. Pointer APIs allow you to integrate all of these system into a single comprehensive solution customized to your specific needs.
3. With Pointer temperature monitoring products installed and threshold parameters set, clients are able to manage by exception, with alarms raised only if the optimum temperature threshold is breached in a particular compartment. Our recently introduced CelloTrack Nano and wireless MultiSense solution is the most cost-effective solution available in the market, enabling monitoring of up to 16 pallets or compartments in a single vehicle, without hard-wiring.
4. When used in conjunction with cargo door sensors, the temperature data enables you to analyse fluctuations to optimise loading and off-loading.
5. Pointer cold-chain solutions include reports on vehicle location and driver behaviour for an advanced set of cold-chain management tools.
6. As with solutions for other industry sectors, high value cargo has the support of our 24 hour Alarm Response Centre each and every day throughout the year with the ability to dispatch ground recovery units, flag alarms ensuring the safety of high-value cargo, the driver and the vehicle.
7. Pointer's optional Safety Officer service is available to clients where necessary in the chemical or similar industries and offers optional investigations and reports.
8. Access reports at the click of a button to validate your cold chain compliance and optimise cooling efficiencies.
9. With Pointer solutions you will know the complete picture of where your vehicles are, what they're doing and what the cargo bay temperature is at any time.
10. Early notification via SMS or email alerting advises the fleet operator to investigate and react on emergency and fleet management alerts timeously. Enhancements of SMS alerting allows operators to manage customer points of field workers.
11. Pointer provides tools that ensure compliance with GDP (Good Distribution Practices) that regulates the pharma industry, and EN 12830 (European standards) for transportation of deep frozen and quick frozen food and ice cream.



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