



POINTER

The Smart Way Forward.

Courier & Parcel Delivery

Tailored solutions for risk mitigation and business success

In business, time is always of the essence. In the fleet business, it's crucial. Customers need to receive their goods on the expected time in the expected condition. In achieving this, your drivers need to adhere to road safety and transport regulations to ensure that your customers' high value loads are not compromised whilst en-route. Your business also cannot take risks and incur penalties or compromise the safety of your drivers in accomplishing these tasks timeously. It's a delicate balance.

Pointer SA, a member of Pointer Telocation Ltd. (NASDAQ: PNTR) is a leading provider of cutting-edge products and technology, and Software as a Service (SaaS) to the Fleet, Automotive, Insurance, Cargo and Public-safety industries.

Pointer Telocation has a growing client base with products and technologies installed in over 1.5 million vehicles across 55 countries globally.

FOR MORE INFORMATION GO TO:

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RECOMMENDED SOLUTIONS



Dashboard & Analytics



Safety & Eco Driving



Vehicle Diagnostics



Driver Access & Compliance



Fuel Savings & Fraud Prevention



Asset Management: Time of Use & Fuel



Mobile Apps

IN THE COURIER AND PARCEL DELIVERY BUSINESS, YOUR FLEET OF VEHICLES AND DRIVERS ARE YOUR MOST IMPORTANT BUSINESS ASSET. ALARMINGLY, MANY FLEET BUSINESS OWNERS KNOW FULL WELL ABOUT THE RISKS AND LOSSES THEY FACE ON A DAY TO DAY BASIS BUT DO VERY LITTLE OR NOTHING ABOUT THIS AS IT IS OFTEN VIEWED AS TOO COMPLEX PROBLEM TO SOLVE AND IS GENERALLY ACCEPTED AS PART OF THE BUSINESS DOWNSIDE. POINTER HAS A RANGE OF SOLUTIONS THAT MITIGATE YOUR RISKS AND HAS DEMONSTRABLE BENEFITS TO YOUR BOTTOM LINE, PUTTING YOU IN FULL CONTROL OF YOUR MOST IMPORTANT BUSINESS ASSETS.

- 1.** Pointer's Dashboard and Analytics is an excellent tool for large fleet owners and companies, requiring a 360 management information view of behaviour coupled with vehicle statistics.
- 2.** Fleet management is generally comprised of various disparate software platforms, systems and applications including: ERP and dispatching; fleet planning; task monitoring; personnel scheduling; managing and scheduling maintenance and vehicle service; refuelling systems; billing; and much more. These singular systems create complexity in addition to being inefficient, wasting time and resources. Pointer APIs allow you to integrate all of these system into a single comprehensive solution customised to your specific needs.
- 3.** Management and operational staff have never been in a better position to make confident decisions based on real-time and historical trend based information. Decision making enabled by this information has never been more powerful while enhancing the effective monitoring of field teams to minimise losses through fraud, misuse of vehicles, fuel theft and low productivity.
- 4.** Pointer empowers your team with knowledge by providing End-to-End Monitoring Capabilities – including vehicles' location, destination arrival times, correct delivery, adherence to specific transport condition requirements, proper handling of goods and more. The solution also features cutting edge technology to prevent theft, robbery and accidents, monitoring and alerting in real time for unanticipated events and poor driving behaviour.
- 5.** Pointer collects real-time data, which is analysed in conjunction with vehicle telemetry. This reveals events of over speeding, unnecessary engine idling, harsh accelerations, hard braking while turning and other considerations, all which contribute to unnecessary fuel consumption and cost. The system also monitors unauthorised driving, vehicle utilisation outside work hours and fuel theft.
- 6.** Pointer's sustainable fleet processes and interpretation of vehicle dynamics will identify problem drivers, reducing aggressive driver behaviour and improving fuel efficiency.
- 7.** Pointer's driver identification ensures that drivers must first apply their driver ID tag to the ID tag connection point before the vehicle will start. This solution also alerts the back end office to any start of a vehicle with a driver ID tag that may not have been authorised to make use of that particular vehicle. Management can use this information to decide if they need to take further action and possibly remotely disable the starter motor.
- 8.** Pointer solutions' in the field service industry are ideal for companies who want to differentiate themselves in the market by utilising application services, technology management software, over and above the standard core fleet management solutions.
- 9.** Early notification via SMS or email alerting advises the fleet operator to investigate and react on emergency and fleet management alerts timeously. Enhancements of SMS alerting allows operators to manage customer points of field workers.



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