



POINTER

The Smart Way Forward.

Fleet Outsourcing & Car Rental

Minimise loss and misuse of assets, adding real value to your fleet outsource customers.

Fleet Outsourcing and Vehicle Rental not only requires the management of the physical fleet; you are also expected to help customers manage the fleet they rent from you. In addition, you have to differentiate yourself from other fleet providers by offering enhanced services and features that resonate with your customers by making their operations easier, safer and more cost effective. Pointer allows you to do both, helping you and your customers manage, vehicles, drivers and costs, while ensuring both safety and security.

Pointer SA, a member of Pointer Telocation Ltd. (NASDAQ: PNTR) is a leading provider of cutting-edge products and technology, and Software as a Service (SaaS) to the Fleet, Automotive, Insurance, Cargo and Public-safety industries.

Pointer Telocation has a growing client base with products and technologies installed in over 1.5 million vehicles across 55 countries globally.

FOR MORE INFORMATION GO TO:

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RECOMMENDED SOLUTIONS



Dashboard & Analytics



Safety & Eco Driving



Driver Access & Compliance



Route & Task Management



Vehicle & Driver Security

FLEET OUTSOURCING COMPANIES CAN USE THE POINTER SOLUTION TO PLAN FOR PREVENTIVE MAINTENANCE, MANAGE DISTANCE TRAVELLED, ALLOCATION OF FINES TO DRIVERS, IMPROVE DRIVER BEHAVIOUR AND MORE. END-USER CUSTOMERS CAN USE THE SOLUTION FOR EFFECTIVE MANAGEMENT OF THEIR REMOTE WORKFORCE, TO CALCULATE NORMAL AND OVERTIME DRIVING HOURS, TO MONITOR FOR ABUSE, UNAUTHORISED VEHICLE USAGE AND REDUCE FUEL COSTS AND FRAUD PREVENTION BY CROSS CHECKING WITH FUEL SUPPLIER DATA. POINTER SECURITY AND TELEMETRY SOLUTIONS ARE COMPLEMENTARY MAKING THEM IDEAL FOR RENTAL AND FLEET OUTSOURCING COMPANIES CONCERNED ABOUT PROTECTING ASSETS AND IMPROVING VALUE TO CUSTOMERS.

- 1.** Pointer's Dashboard and Analytics is an excellent tool for large fleet owners and companies, requiring a 360 management information view of behaviour coupled with vehicle statistics.
- 2.** Fleet management is generally comprised of various disparate software platforms, systems and applications including: ERP and dispatching; fleet planning; task monitoring; personnel scheduling; managing and scheduling maintenance and vehicle service; refuelling systems; billing; and much more. These singular systems create complexity in addition to being inefficient, wasting time and resources. Pointer APIs allow you to integrate all of these system into a single comprehensive solution customised to your specific needs.
- 3.** Our world class technology has thwarted many attempted hijacking, robberies and attempts at fuel theft through real-time alerts and customised exception reporting on transactions. Pointer telemetry information becomes invaluable in mapping high risk areas and criminal syndicate trends.
- 4.** Pointer ensures you gain market edge by providing your customers with a complete set of fleet management tools, differentiating yourselves from other providers.
- 5.** By using our Web Service clients can easily integrate with rental and fleet outsourcing platforms for applications such as odometer information and preventive maintenance scheduling. This improves customer loyalty and better control.
- 6.** Integrate with supply management platforms to cross-check potentially fraudulent transactions, enhance service differentiation and build loyalty with clients.
- 7.** Use multidimensional scorecards and identify trends in driver behaviour while targeting personalised training for drivers based on their specific driving habits.
- 8.** With one of the best stolen vehicle recovery records in the industry and 365/24/7 alarm response, clients can have peace of mind that their fleets are being monitored and tracked continuously and by the most well trained service agents. Improve scheduling of all activities including, arrival and departure times, and the duration of events such as planned stop time and irregular or unplanned stops.
- 9.** We provide you with a supportive field service that monitor and provide you with operational reporting paths, travel times, stop locations, start and end times of activity, idleness, identifying closest response team and more 24 hours a day, 365 days a year.
- 10.** Improve scheduling of all activities, including arrival and departure times, and the duration of events such as planned stop time and irregular or unplanned stops.
- 11.** Pointer's optional Safety Officer service is available to clients where necessary in the chemical or similar industries and offers optional investigations and reports.
- 12.** Early notification via SMS or email alerting advises the fleet operator to investigate and react on emergency and fleet management alerts timeously. Enhancements of SMS alerting allows operators to manage customer points of field workers.



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