



# Fleet Insurance

**Tailored risk solution for all aspects  
of fleet and business**

Safe driving makes sense for everyone. Beyond the potential life-threatening consequences of poor driving habits, the negative business impact can be substantial. So how can insurance companies increase the value of their portfolios and at the same time, help their insured fleets improve their own performance? Pointer has the tools, technology and services to monitor, analyse, manage and improve driver behaviour and enforce and promote safe driving patterns.

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Pointer SA, a member of Pointer Telocation Ltd. (NASDAQ: PNTR) is a leading provider of cutting-edge products and technology, and Software as a Service (SaaS) to the Fleet, Automotive, Insurance, Cargo and Public-safety industries.

Pointer Telocation has a growing client base with products and technologies installed in over 1.5 million vehicles across 55 countries globally.



**POINTER**

The Smart Way Forward.

**FOR MORE INFORMATION GO TO:**

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## RECOMMENDED SOLUTIONS



Dashboard & Analytics



Safety & Eco Driving



Driver Access & Compliance



Fuel Savings & Fraud Prevention



Vehicle & Driver Security



Third-Party Platform Integration

IT IS OFTEN 3-5% OF DRIVERS IN LARGE FLEETS THAT CAUSE 80% OF THE LOSSES. POINTER IDENTIFIES PROBLEMATIC AND RISKY DRIVING IN REAL-TIME, ALERTING THE FLEET AND THE INSURER ABOUT THE RISK AND IMPROVEMENT AREAS. OUR SAFETY EXPERTS WILL WORK WITH THE FLEET, TOGETHER WITH YOUR COMPANY'S GUIDANCE AND TRAINERS, TO REACH PRE-DEFINE ACCEPTABLE DRIVING STANDARDS AND IMPLEMENT MANAGEMENT INDICES AND STANDARDS ON THESE USING POINTERS DASHBOARDS AND ANALYTIC SOFTWARE. YOUR FLEET WILL BE ABLE TO REDUCE OFFENSES THAT CAN LEAD TO ACCIDENTS INCLUDING HARSH ACCELERATION, HARD BREAKING WHILE TURNING, OVER-SPEEDING, LANE-ZIGZAGGING AND MORE – REDUCING YOUR RISKS AND MAXIMISING YOUR PROFITS.

- 1.** Pointer's Dashboard and Analytics is an excellent tool for large fleet owners and companies, requiring a 360 management information view of behaviour coupled with vehicle statistics.
- 2.** Fleet management is generally comprised of various disparate software platforms, systems and applications including: ERP and dispatching; fleet planning; task monitoring; personnel scheduling; managing and scheduling maintenance and vehicle service; refuelling systems; billing; and much more. These singular systems create complexity in addition to being inefficient, wasting time and resources. Pointer APIs allow you to integrate all of these system into a single comprehensive solution customised to your specific needs.
- 3.** Pointer provides a 24hr alarm response and vehicle recovery service 365 days a year wherever your vehicles are in the country. View vehicle location and information in real time right down to street level to monitor crisis or theft situations.
- 4.** Gain control with the ability to deactivate the vehicle starter remotely. Naturally this applies to the prevention of vehicle theft.
- 5.** Accident Notification provides real-time notification to your emergency contact centre for quicker response times and improved client experience. Pointer Blackbox helps reconstruct the events leading up to the incident for a well documented claim process.
- 6.** Enjoy improved performance, discipline and safety through the management of driving profiles, training and the ranking of drivers.
- 7.** Pointer's Driver Feedback Display (DFD) alerts drivers in real time with audible or visual notifications on abnormal driving behaviour during trips. This solution coaches your drivers into a more productive and economic driving style which will naturally reduce the fuel consumption and wear and tear on the vehicle.
- 8.** Use event configurations to customise alerts associated with drivers and vehicle, preventing and inhibiting robbery and theft while simultaneously generating a statistical basis for mapping risk areas and trends. See also Pointer Driver Manager Application to manage pool vehicles. Your Pointer system helps minimise breakdowns, accidents and the consequential depreciation in value of leased assets.
- 9.** Pointer asset management solutions provide sensors that alert to movement, tampering and battery drain, combined with software alerting to assets moving out of geo-zones, the solution also manages your yard and rolling stock while helping to mitigate theft and robbery. Additionally, daily time-stamp signals including location, set for pre-defined hours, enables efficient stock counting.
- 10.** Pointer's optional Safety Officer service is available to clients where necessary in the chemical or similar industries and offers optional investigations and reports.
- 11.** Early notification via SMS or email alerting advises the fleet operator to investigate and react on emergency and fleet management alerts timeously. Enhancements of SMS alerting allows operators to manage customer points of field workers.



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