



Public & Passenger Transport

Ensuring your passengers reach their destination safely and on time

Commuters rely on on-time arrival and departure of passenger transport services. Mobile apps and internet based information gives commuters the peace of mind when planning their travel. This gives commuters the transparency to know the Estimated Time of Arrival (ETA) and plan their travels accordingly. The knock on effect of this transparency is the added pressure it places on the transporter when ETA's are not met.

In the event of accidents, delays or breakdowns, transport schedulers need to have visibility of closest vehicles and the ETA of the closest vehicle to rescue stranded commuters.

In addition to this, driver management and commuter safety is key in managing risk and liability. In South Africa, Directors of Transport Companies are directly liable for the health and safety of their drivers and the commuters they transport.

Pointer SA, a member of Pointer Telocation Ltd. (NASDAQ: PNTR) is a leading provider of cutting-edge products and technology, and Software as a Service (SaaS) to the Fleet, Automotive, Insurance, Cargo and Public-safety industries.

Pointer Telocation has a growing client base with products and technologies installed in over 1.5 million vehicles across 55 countries globally.



POINTER

The Smart Way Forward.

FOR MORE INFORMATION GO TO:

www.pointersa.com

Customer Care: +27 21 915 6500

Sales: 0861 505 500

Email: sales@pointersa.com

RECOMMENDED SOLUTIONS



Dashboard & Analytics



Safety & Eco Driving



Driver Access & Compliance



Fuel Savings & Fraud Prevention



Asset Management: Time of Use & Fuel



Mobile Apps

POINTER PROVIDES THE FULL SPECTRUM OF FUNCTIONALITY TO MANAGE YOUR FLEET AND MORE. WITH OUR RANGE OF SOLUTIONS, YOU'LL BE ABLE TO REDUCE COSTS, IMPROVE EFFICIENCIES AND MANAGE SECURITY RISK.

WE'LL ALSO HELP YOU INCREASE SAFETY WITH "HOUR OF SERVICE" PROGRAMS, DRIVER TRAINING TOOLS AND PERFORMANCE SCORECARDS ALONG WITH THE ABILITY TO MEASURE THEIR RESULTS. POINTER IS ALSO ABLE TO INTEGRATE INTO LEGACY SCHEDULING SYSTEMS.

- 1.** Pointer's Dashboard and Analytics is an excellent tool for large fleet owners and companies, requiring a 360 management information view of behaviour coupled with vehicle statistics.
- 2.** Fleet management is generally comprised of various disparate software platforms, systems and applications including: ERP and dispatching; fleet planning; task monitoring; personnel scheduling; managing and scheduling maintenance and vehicle service; refuelling systems; billing; and much more. These singular systems create complexity in addition to being inefficient, wasting time and resources. Pointer APIs allow you to integrate all of these system into a single comprehensive solution customised to your specific needs.
- 3.** Early notification via SMS or email alerting advises the fleet operator to investigate and react on emergency and fleet management alerts timeously. Enhancements of SMS alerting allows operators to manage customer points of field workers.
- 4.** Accident Notification provides real-time notification to your emergency contact centre for quicker response times and improved client experience. Pointer Blackbox helps reconstruct the events leading up the incident for a better prevention of future incidences.
- 5.** Enjoy improved performance, discipline and safety through the management of driving profiles, training and the ranking of drivers.
- 6.** The solution can alert drivers in real time with audible or visual notifications when unsafe behaviour is detected during the trips.
- 7.** The solution allows the operator to manage the estimated time of arrival ensuring your passengers arrive on time at their destination.
- 8.** Use event configurations to customise alerts associated with drivers and vehicle user permissions, preventing and inhibiting robbery and theft while simultaneously generating a statistical basis for mapping risk areas and trends. (See also Pointer Driver Manager Application to manage pool vehicles).
- 9.** Pointer Safety includes a 24 hour alarm response and ground vehicle recovery service 365 days a year wherever your vehicles are in the country. View vehicle location and information in real time right down to street level to monitor crisis or theft situations.
- 10.** Improve the scheduling of activities, arrival and departure times and the duration of events such as stop time, through use of Pointer Manager.



POINTER

The Smart Way Forward.

**PUBLIC & PASSENGER
TRANSPORT**

FOR MORE INFORMATION GO TO:

www.pointersa.com

Customer Care: +27 21 915 6500

Sales: 0861 505 500

Email: sales@pointersa.com