



**POINTER**

The Smart Way Forward.

# Pointer South Africa Solutions Suite

## For the Serious Fleet Operator

You want your fleet management system to be as smooth and seamless as possible. And have the ability to leverage and utilise a wide range of technologies, sensors and systems. Depending on your needs, we'll customise a solution that addresses them using cutting edge components or ones you already have, by integrating them into our platform.

Whether you want to monitor fuel usage, need to monitor planning vs. accomplished deliveries, or need to comply with cold chain supply or HAZMAT requirements, we've got you covered. Get what you need and deliver what your customers require.

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Pointer SA, a member of Pointer Telocation Ltd. (NASDAQ: PNTR) is a leading provider of cutting-edge products and technology, and Software as a Service (SaaS) to the Fleet, Automotive, Insurance, Cargo and Public-safety industries.

Pointer Telocation has a growing client base with products and technologies installed in over 1.5 million vehicles across 55 countries globally.

### FOR MORE INFORMATION GO TO:

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**VEHICLE DIAGNOSTICS** - Understanding your vehicles "health" enables decisions such as when to perform preventive maintenance, what actions can be postponed until the next maintenance cycle, and whether a driver is causing any damage through poor driving habits. These are the questions that you need to have answered on a daily basis to keep your fleets health in check and to maximize business uptime. We provide actionable insights into the driving performance of your fleet and, as a result, the actions needed to improve efficiency and prevent severe wear and tear damage.



**DASHBOARD & ANALYTICS** - Pointer Insights will enable you to make informed decisions and take action by providing you with the right data, at the right time all through a crisp, clean dashboard interface that supplies performance data and trends for quick, assertive decision making on your fleet and mobile assets.



**DRIVER ACCESS & COMPLIANCE** - Every driver and vehicle is uniquely identified within the system, with profiles constantly updated with on real-time information. In addition, the Pointer Access module can be integrated with third-party systems and solutions, to enhance profiles, but also to help accurately calculate hours of service, wages, premiums, driving or parking fines and more. Based on the profile information, Pointer Access can block or permit the use of fleet vehicles by registered and identified drivers. It also notifies both driver and fleet manager within the predefined thresholds if these are exceeded.



**ASSET MANAGEMENT: TIME OF USE & FUEL** - Time of User's Fuel - Pointer allows the Fleet Manager to manage and control the operating hours of your Outsourced Fleet and / or Mobile Assets to provide for accurate on-billing to the end customer or to accurately gauge the time and material flow of your fleet asset base, allowing the business to identify bottlenecks in the quest for improved business efficiency and maximising bottom line value.



**FUEL SAVINGS & FRAUD PREVENTION** - The innovative Pointer Fuel Management Solution supports companies and fleet managers in the rational and sustainable use of fuel. This provides direct feedback on fuel theft (a massive profit drain for every South African Fleet Operator), misuse or consumption rates that exceed company authorised thresholds.



**AN IMMEDIATE ROI** - Right from the start, Pointer enables you to cut costs and gain control of your fleet utilisation. From decreasing fuel consumption by reducing idling and revving and improving load management; through to proactive maintenance scheduling that ensures greater fleet utilisation and less down time, you'll be able to substantially save across your fleet and increase those savings over time.



**ROUTE & TASK MANAGEMENT** - In logistics, timeliness isn't a suggestion, it's a necessity. In some cases, narrow time frames are part of your customers' business models, such as in lean manufacturing where minimal inventories are kept. Those customers deploy a strategy that includes minimal inventory, requiring suppliers to deliver material and goods with very tight time-frames. Not meeting those deadlines often results in fines or even losing the account. To avoid those consequences and meet all your customers' expectations, you need highly efficient planning of your routes and tasks.



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**VEHICLE & DRIVER SECURITY** - Understanding your vehicles "health" enables decisions such as when to perform preventive maintenance, what actions can be postponed until the next maintenance cycle, and whether a driver is causing any damage through poor driving habits. These are the questions that you need to have answered on a daily basis to keep your fleets health in check and to maximise business uptime. We provide actionable insights into the driving performance of your fleet and, as a result, the actions needed to improve efficiency and prevent severe wear and tear damage.



**CARGO & ASSET SECURITY** - For over 10 years now, Pointer has been a leading provider of Mobile Resource Management (MRM) solutions and have been extensively involved in designing comprehensive Monitoring, Command & Control solutions for assets that are on the move. This translates to monitoring cargo, intermodal containers, trailer flatbeds, bins & packages, generators, cranes and field equipment. We monitor location but also temperature, humidity, position (orientation), working-hours and we assess whether the equipment or packages have been tampered with, dropped, or handled harshly and provide you with a comprehensive report.



**YARD MANAGEMENT FOR TRAILERS & CONTAINERS** - If your organisation manages a large inventory of rolling stock, they may be remotely distributed over borders and even countries. Losing track of them is not an option. Effective management of your yard protects you against loss and ensures a smooth billing process. The challenge is finding a solution that is reliable and effective in conditions that includes remote operations and a lack of power source for sensors and tracking devices. Pointer Yard Management solution addresses these needs and more.



**MOBILE APPS** - Depending on your user profiles, fleet size, or specific needs, Pointer's Mobile Apps provide the information your people need. Compatible with both IOS and Android platforms, Pointer has several mobile applications that support fleet and asset management. Not replacing the detailed reports and analytics, the apps give you a quick view of critical information and alerts.



**THIRD PARTY PLATFORM INTEGRATION** - Fleet management is generally comprised of various disparate software platforms, systems and applications including: ERP and dispatching; fleet planning; task monitoring; personnel scheduling; managing and scheduling maintenance and vehicle service; refuelling systems; billing; and much more. These siloed systems create complexity in addition to being inefficient, wasting time and resources.



**SAFETY & ECO DRIVING** - Mitigating the potential for collisions is no doubt one of your primary concerns. Accidents can damage lives and property, delay cargo deliveries and hurt your company's reputation in the market, making driver safety critical. Interestingly, many of the same bad driving habits that decrease safety, increase fuel consumption – two things you definitely want to avoid. Safe driving makes sense not only for your business, vehicles and drivers, it makes sense for the environment. That means you need to monitor, alert and improve bad habits, before they cause devastating results.



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