



POINTER

The Smart Way Forward.

Transport & Logistics

Maximise the power and efficiency of your fleet

There is so much that goes into reaching destinations safely and profitably. Every drop of fuel counts, each client's unique needs must be met, regulations must be complied with, delivery has to be timely, as does vehicle maintenance— across your entire fleet. In order to monitor this, you need the technology, tools and support that enables your fleet to be flexible and dynamic to accommodate your customers' requirements — profitably.

Pointer's holistic approach to MRM services addresses every aspect of managing your fleet, ensuring that safety is a priority, efficiency is embedded and vehicle and driver security is enhanced. Pointer leverages its decades of experience gained from millions of clients. We've designed a solution that is tailor-made to exponentially increase the benefits derived through continuous improvement and maximum technology utilisation.

Pointer SA, a member of Pointer Telocation Ltd. (NASDAQ: PNTR) is a leading provider of cutting-edge products and technology, and Software as a Service (SaaS) to the Fleet, Automotive, Insurance, Cargo and Public-safety industries.

Pointer Telocation has a growing client base with products and technologies installed in over 1.5 million vehicles across 55 countries globally.

FOR MORE INFORMATION GO TO:

www.pointersa.com

Customer Care: +27 21 915 6500

Sales: 0861 505 500

Email: sales@pointersa.com

RECOMMENDED SOLUTIONS



Dashboard & Analytics



Safety & Eco Driving



Vehicle Diagnostics



Driver Access & Compliance



Route & Task Management



Fuel Savings & Fraud Prevention



Vehicle & Driver Security



Cargo & Asset Security



Yard Management for Trailers & Containers



Asset Management: Time of Use & Fuel



Mobile Apps



Third-Party Platform Integration

COMPLIANCE WITH LOCAL DRIVING LAWS AND ENHANCED CUSTOMER SERVICE IS ATTAINED BY LEVERAGING THE MANY SECURITY AND COMMUNICATION TECHNOLOGIES THAT ARE INHERENT IN THE POINTER TRANSPORT AND LOGISTICS SOLUTION STACK. POINTER PROVIDES THE FULL SPECTRUM OF FUNCTIONALITY TO MANAGE YOUR FLEET AND MORE. WITH OUR RANGE OF SOLUTIONS, YOU'LL BE ABLE TO REDUCE COSTS, IMPROVE EFFICIENCIES AND MANAGE SECURITY RISK. WE'LL HELP YOU INCREASE SAFETY WITH "HOUR OF SERVICE" PROGRAMS, DRIVER TRAINING TOOLS AND PERFORMANCE SCORECARDS ALONG WITH THE ABILITY TO MEASURE THEIR RESULTS.

1. Pointer's Dashboard and Analytics is an excellent tool for large fleet owners and companies, requiring a 360 management information view of driver behaviour coupled with vehicle statistics.
2. Fleet management is generally comprised of various disparate software platforms, systems and applications including: ERP and dispatching; fleet planning; task monitoring; personnel scheduling; managing and scheduling maintenance and vehicle service; refuelling systems; billing; and much more. These singular systems create complexity in addition to being inefficient, wasting time and resources. Pointer APIs allow you to integrate all of these systems into a single comprehensive solution customised to your specific needs.
3. Fleet Managers, employing Pointer comprehensive MRM services, will now be able to monitor and securitise the actual contents being transported by leveraging numerous physical and system metrics to ensure that the customers receives goods in the condition and time expected from the Fleet Operator.
4. Gain immediate reductions in operating costs by managing excessive idling. This can be done on report level as well as in-cab alarms to alert drivers as part of driver training initiatives.
5. Pointer's solution for cargo management alerts operators and management to cargo bay door being opened without authorisation and will even provide alerts when containers of perishable or fragile cargo are dropped or knocked around during transit.
6. Diarise and manage preventive maintenance schedules to streamline availability of vehicles. Integrate with ERP platforms and centralise management information.
7. Enjoy peace of mind with one of the best stolen vehicle recovery records in the industry. With a 24hr 365 service that management and operators can rely on, Pointer takes pride in our exceptional service
8. Monitor exceptions and alerts indicating possible fuel theft or excessive billing by service providers (optional).
9. Improved customer service tools and scheduling bring a new level of service standards to your reputation. The trailer tracking unit can be attached to any trailer and alerts the back office to the trailer being unhitched from the horse, allowing for a fast turn-around time for recovery, as it also tracks the trailer's movements. It has an additional feature that creates an alert should the device be tampered with.
10. If your organization manages a large inventory of rolling stock, they may be remotely distributed national and even across the border. Losing track of them is not an option. Effective management of your yard protects you against loss and ensures a smooth billing process. The challenge is finding a solution that is reliable and effective in conditions that includes remote operations and a lack of power source for sensors and tracking devices. Pointer Yard Management solution addresses these needs and more.
11. Real-time Identification of fuel fraud by matching consumption trends, gas stations locations with gas-filling and sudden drops in fuel tanks, will naturally reduce your fuel theft and fraud.
12. Pointers suite of solutions combined with the primary tracking unit provides accurate vehicle performance data via installed vehicle telemetry.
13. Pointer's optional Safety Officer service is available to clients where necessary in the chemical or similar industries and offers optional investigations and reports.
14. Early notification via SMS or email alerting advises the fleet operator to investigate and react on emergency and fleet management alerts timeously. Enhancements of SMS alerting allows operators to manage customer points of field workers.
15. Compliancy to manage fatigue driving. Pointer intelligence allows fleet managers to set continues driving hours thresholds and manage rest stops.



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